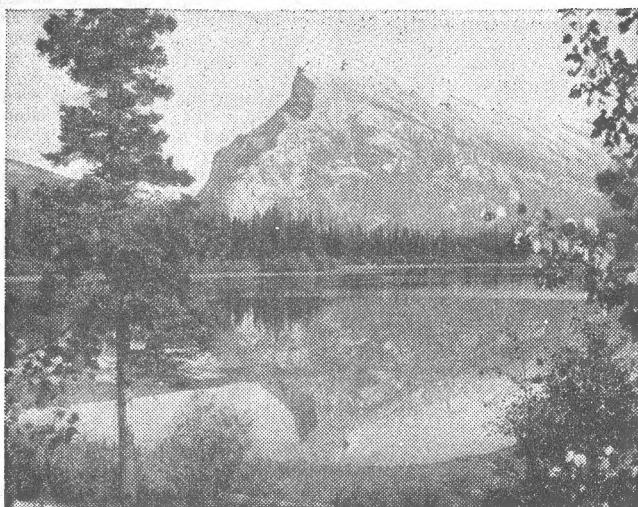


ALBERTA'S
*Scenic
Circle*

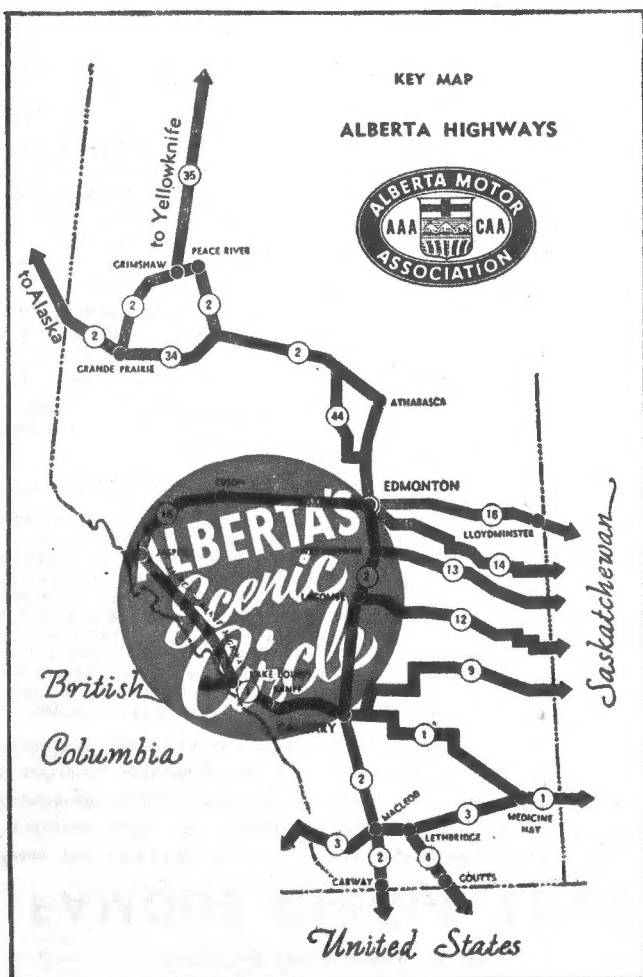
—Mt. Athabasca and the Athabasca Glacier

COMPLETE, DETAILED INFORMATION : MAPPED AND ILLUSTRATED



MOUNT RUNDLE

—Banff National Park



ALBERTA

In the province of Alberta will be found more national parks than in any other section of the Dominion of Canada. Some of these are recognized as among the most alluring in the world, with their majestic mountains and other scenic attractions.

The motorist is certain to be impressed upon crossing the international boundary or interprovincial boundaries into Alberta, known to many as the Sunshine Province. The visitor will be made welcome. Courtesy has been promoted on a wide scale and the visitor will be accorded it in full measure in this friendly province.

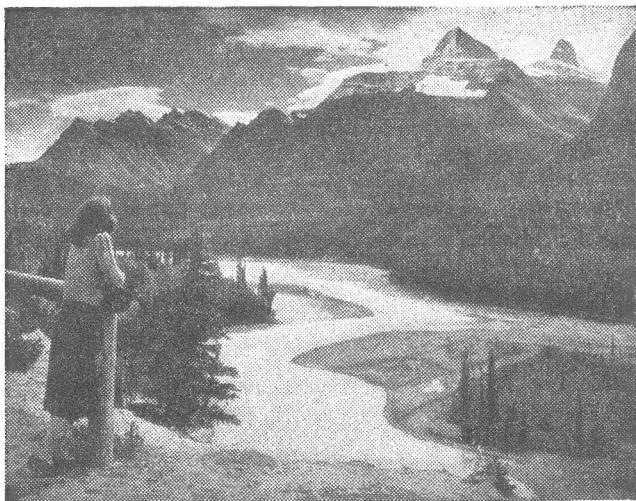
Alberta has recognized the importance of tourist trade. That is why one will find a vast network of improved roads, on which millions of dollars have been expended in recent years. The motorist for example, will, if heading north, drive over a hard surfaced highway from Coutts, on the international boundary, through Lethbridge, Calgary and Edmonton and on to 50 miles north of the last-named city, which is Alberta's capital.

From this main north-south road, there are main connecting highways which lead from Calgary to Banff National Park, from Edmonton to Jasper National Park on the west or to Elk Island National Park on the east.

In southern Alberta, the tourist also may desire to see the many attractions of Waterton National Park, which also is easily accessible by main highway.

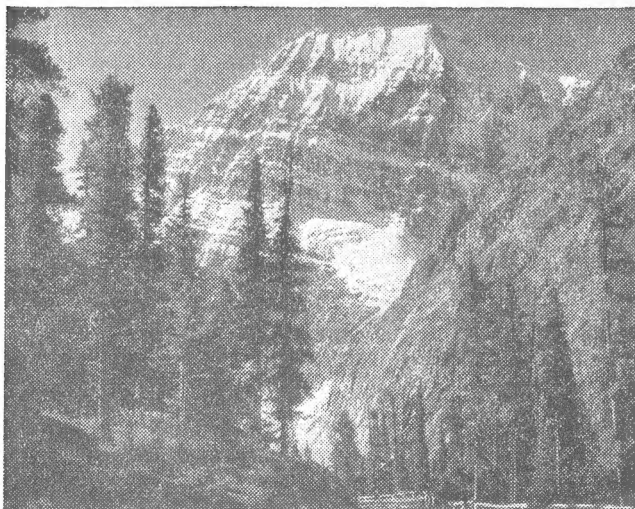
To accommodate motor tourists and give prompt and efficient service, there are many hotels, garages and service stations. These are located on main and secondary highways.

In addition, fine auto camps are operated at many stopping points along the highways. These also are subjected to



ATHABASCA LOOKOUT

—Jasper National Park



MOUNT EDITH CAVELL

—Jasper National Park

periodical inspections by provincial government officials to ensure that adequate services are provided and that regulations are being observed.

In co-operation with the Pacific Northwest Travel Association, Alberta Branch, the Department of Economic Affairs maintains and operates an Information Bureau west of the town of Macleod at the junction of Highways No. 2 and 3, from about June 1st to September 15th. Visitors from the United States are urged to make use of this information service, not only for road reports, but for assistance in obtaining accommodation at Calgary and Banff and for information pertaining to fishing and other vacation activities.

APPROVED CONVENIENCES

Hotels, Camps, Cafes, Garages and Service Stations displaying the Official Sign of the Alberta Motor Association have been appointed and approved of by this Association.

WATCH FOR A.M.A. OFFICIAL SIGN

It ensures Protection and Service

TRANSIENT AUTO LICENSES—

Single entry to Waterton Park.....	\$.25
If with Trailer.....	.50
License good for all season to	
Waterton Park.....	1.00
If with Trailer.....	2.00
License good for all season in all National Parks	
of Canada	2.00
If with Trailer.....	3.00

The Waterton Seasonal Entry of \$1.00 is reciprocal with Elk Island, Prince Albert, Riding Mountain and Point Pelee Parks.

Alberta Motor Association

EDMONTON

LETHBRIDGE

CALGARY

MEDICINE HAT

RED DEER

